

# Videographer/Video Production Specialist

## The Center for Truth in Love

### About The Center for Truth in Love:

The Center for Truth in Love (TIL) is a faith-based non-profit (501c3) organization committed to equipping believers to speak truth in love. Our mission is rooted in apologetics, cultural engagement, and Biblical worldview training. We carry out our mission with live events, conferences, podcast and other media, video-based curriculums on cultural topics and speaking into the public square in cities and on college campuses.

### Role Summary:

Responsible for the end-to-end production of high-quality video content that supports marketing goals, enhances brand presence, and drives engagement across digital platforms including planning, shooting, editing, and delivering high-quality content for all audiences.

### Key Responsibilities:

- **Planning & Pre-Production:** Collaborate with teams (marketing, content) to understand objectives, develop concepts and create storyboards.
- **Production (Filming):** Set up and operate cameras, lighting, and audio equipment; direct shoots as needed.
- **Post-Production:** Edit raw footage, incorporate graphics, add sound, perform color correction, and ensure smooth transitions using industry software (e.g., Premiere Pro, Final Cut).
- **Content Distribution:** Prepare final videos for various platforms (web, social media, YouTube).
- **Collaboration:** Work closely with marketing, design, and other departments to align content with brand guidelines and strategies.
- **Trend Research:** Stay updated on new techniques and technologies to improve video quality.

## **Qualifications:**

- Proven experience in all phases of video production.
- 3–5 years of shooting/editing experience with relevant reels to showcase.
- Quick, efficient editing skills—for long and short-form video.
- Proficiency with video editing software (Adobe Creative Suite, Final Cut Pro).
- Strong understanding of cameras, lighting, and audio recording.
- Proven performance creating social media videos with high consumption metrics.
- Experience shooting stop motion video, color correcting, balancing audio, and working with music, timing, and pacing.
- Expert knowledge of production equipment (including audio) and camera operation skills.
- Strong understanding of exporting, transcoding, and converting video files.
- Experience in managing tight deadlines with agility and responsiveness.
- Excellent storytelling, creative, and communication skills.
- Ability to work in a fast-paced, collaborative environment.
- Knowledge of digital marketing and social media video best practices.

## **Other:**

- Operate and maintain current studio space and video, lighting, and audio equipment to ensure flawless production.
- Executive Leadership Support: Partner directly with executive leadership to deliver professional video and event communications.
- Virtual Events: Produce, manage, and troubleshoot livestream events.

## **How to Apply:**

Send your resume, cover letter, and a brief statement of faith to:  
makenzie@thecenterfortruthinlove.org